

Massachusetts Policy and Organizing Leadership Academy

What does it take to promote positive change in our communities?

One person or organization, willing to be a part of a greater network, fueled by a common vision for the right solution. Individuals, organizations, communities learning from each other, drawing from a comprehensive library of public policy resources and organizing tools.

The Academy is developing community-based leaders who can **SPEAK WITH CONFIDENCE** and bring forward significant numbers of people to act with them.

The Academy is providing training and coaching to build internal organizational capacity to **PROMOTE POSITIVE POLICY CHANGES** with local and state officials.

The Academy is establishing a **NETWORK OF EXPERIENCED COMMUNITY LEADERS AND VOLUNTEERS**, willing and able to work together to evaluate advocacy conditions and to implement strategies to **SOLVE COMMUNITY-WIDE ISSUES**.

The Academy is **GUIDING PARTICIPANTS** through the advocacy and organizing practices they need **TO BE STRONGER LEADERS**.

Leadership Academy Training Programs: Be part of the Academy's legacy of community leaders!

LEARN TO: Manage a multi-sector coalition • Identify solutions through research actions • Use value-based messaging • Conduct political feasibility analysis for your issue • And more.



Photo Credit: Dorchester Reporter

PUBLIC Sampling Session

Condensed training sessions offered monthly; can be customized for individual organizations or collaborative campaigns upon request.

Spring Organizing for Change sessions:

January – Mel King & Lew Finfer Organizing

February - Lobbying in Hard Times

March – History and Legacy Welfare Rights

June – Value Based Messaging in GLBT

Community

June - Freedom House History and Legacy

Parent Organizing around School Reform

Intensive On site Coaching customized and scheduled for the convenience of your members, board and staff, including focused campaign planning, coalition building & maintenance, value based messaging, membership mobilization, spokesperson training.

Upcoming Public Leadership Programs:

Building Public Support for Your Issue in Hard Economic Times AND in an Election Year

Featuring Plain Talk about Taxes

Fall Series in South Coast, W Mass, North Shore, Metro West, Central Mass - Dates TBD