Chapter 1: In the Beginning There Was a Good Idea...

Chapter 1 White Pages, p. 9

Fill-in-the-Blanks Rap Sheet		
1		
are in crisis because		
		
2. You should care because		
3. We know that		
	would begin to fix	
it.		
4. You can help by		

Chapter 1 White Pages, p. 10

The Policy Faces Book		
	Information	Notes
Official Title		
Length of Time Served		
Office Contact Information		
Home Contact Information		
Official's Personal Policy Priority I		
Official's Personal Policy Priority II		
Official's Personal Policy Priority III		
Official's Position on Our Issue		

This page is meant for	public distribution	n and contains fa	ctual information.

Chapter 2: Strategic Thinking: Pre-Campaign Activities

Chapter 2 White Pages, p. 35

Campaign Story Book		
Name		
Contact Information		
Story		
Willing to talk to policymakers?		
Willing to talk to local press?		

Chapter 2 White Pages, p. 37

Checklist for Community Meeting Planning		
Who We Are		
Decide who will sign the invitation on behalf of your group. (Is now the time you finally have to designate official leadership or name a steering committee, and maybe even give your group an official name?)		
Who Should Attend?		
Names and contact information of local policymakers (Refer to your Policy Faces Book in Appendix I) who will receive an invitation.		
When Should We Do It?		
Early evenings and weekend mornings are generally best for public officials and working people.		
Where Should We Hold It?		
Find a meeting room in a friendly and supportive private agency or church. Avoid meeting in a public official's office.		
What Kind of Materials Will We Need?		
A meeting agenda, fact sheets or background information about your campaign's proposed policy solution, a sign-up form for attendees and Policy Faces forms to record policymaker's responses.		

Chapter 3: Strategic Doing: In the Campaign

Chapter 3 White Pages, p. 62

PETITION We, the undersigned, ask for a bill to be passed that allows		
Name (please print)	Address (please print)	Signature

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