



THE REAL CLOUT TOOLBOX



Legislative Heroes' To-Do List	
To-Do	Completed?
Solicit co-sponsors and assist in building a “floor team” of other respected members of each legislative branch. (Before session or budget debate begins, beginning of session or debate.)	
Send out a ‘Dear Colleague’ letter to other members of the legislature at appropriate times during the process. (e.g., before a hearing, before a debate, before a conference committee.)	
Testify at a bill or budget hearing, assist in accommodating schedule if necessary.	
Schedule internal briefing for colleagues and staff at appropriate times during the process. (e.g., beginning of a session, before debate.)	
Submit op-eds and letters to the editor to statewide and regional press letters at appropriate times during the process. Share authorship with appropriate co-sponsors and/or local grassroots leaders. (e.g., at the beginning of a session, before a floor debate, before a conference committee, before the governor decides to sign bill or budget.)	
Convene floor team meetings at appropriate times during the process (e.g., before the hearing, before and during the floor debate).	
Leads will expect to be primary spokespeople at any press events, rallies, or public occasions at the state capital. Co-sponsors will expect to be invited and introduced for a few words.	



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Contact Chart for Legislative Heroes			
Names/Title	Contact Information	Staff Contact	Contact Notes



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The Short Guide

The Legislative Heroes' To-Do List is a checklist which will help you through the process of recruiting lead sponsors and co-sponsors for your public policy campaign. The Contact Chart helps you to keep track of them.

For more information on lead sponsors and co-sponsors, see Chapter 2 Blue Pages of the Real Clout Workbook.