



January Sampling: Organizing for Change

*with Lew Finfer, MA Communities Action Network and
Mel King, Mel King Institute for Community Building*

Wednesday, January 25th - 4pm-7:30pm

**SEIU 615, 2nd Floor
26 West Street, Boston, MA 02111
Parking in Boston Common Garage
RSVP to Judy Meredith: judy@realclout.org**

Organizing for Change

Organizing for Change helps leaders, board members, and staff of community-based groups strengthen their own internal capacity to advocate for change in their community.

Featured presenters Mel King and Lew Finfer will share their deep knowledge and experience in educating, organizing, and mobilizing neighborhoods and communities into action. This training* will help you:

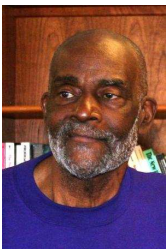
- Understand how to seize an opportunity to organize a constituency around a common problem and solution;
- Identify allies, build coalition, and communicate effectively about your solution for a winning campaign;
- Learn from veteran organizers Lew Finfer and Mel King, who have stories to tell and lessons to share.

SAVE THE DATE: Wednesday, January 25th - 4pm-7:30pm, SEIU 615, 2nd Floor

RSVP to Judy Meredith at judy@realclout.org or 617-275-2923. Registration Deadline: Jan. 18

Tuition is \$30 and covers a light supper from Falafel King and take-home materials.
The fee may be waived upon request for those unable to pay.

Speaker Spotlight



Mel King is a legendary community organizer in greater Boston and a special guest at the Academy's first Organizing for Change training seminar. Sharing his "maximum feasible participation" coalition model, he'll tell the story of a successful community campaign to stop highway I-95 from going through neighborhoods in Cambridge, Somerville and Boston and how that coalition momentum helped create a network of Community Development Corporations across the state.

Lew Finfer is a celebrated organizing leader across the state and co-founder of the Academy. He'll describe how, using King's coalition model, he's helped change policy at both the public and private institutional levels in parallel. Lew's coalitions, for example, have persuaded private industry to provide jobs to young people and simultaneously secured funding for the youth jobs initiative from the state Legislature.



*This Organizing for Change program is a condensed public session, provided as a "Sampling" of a more in-depth Intensive Leadership Program, also offered by the Academy.